

Ebook

# Quality Education For All



# About PEDAGOG

Our edtech platform provides a comprehensive suite of robust learning tools that enable educators to create and deliver engaging and interactive lessons to their students. The platform features tools for creating multimedia content, managing student assessments, and tracking student progress. It also provides powerful analytics for analyzing student performance, so teachers can identify areas for improvement. With the platform, educators can create customized experiences for their students, providing a personalized learning experience that motivates and inspires.

Our mission is to provide accessible, engaging, and affordable online learning experiences to learners of all ages and backgrounds, empowering them to reach their educational and career goals.

Innovative and accessible online learning platform that empowers individuals to reach their educational goals and realize their full potential.

→ Learn more on [blog.pedagog.ac](https://blog.pedagog.ac)

# Revenue Sources

- Short Skilled based Courses Sales
- University Degrees ( MBA, MS, BS, BBA, Doctorate, PhD, BEd. MEd, etc..)
- Institutions LMS Subscriptions
- Monthly White-label platform membership
- Corporate learning Catalogues
- Virtual Classroom Sales - [Education Offering](#)
- Pedagog Blogs PR & media [blog.pedagog.ac](http://blog.pedagog.ac)
- Adverts/ best sellers
- Blockchain based Certifications

**The Pedagog platform has now more than 250,000 users, 300+ course, with 65 + instructors and more than a 100 + institutions utilising the platform for their education businesses.**

→ Learn more on [blog.pedagog.ac](http://blog.pedagog.ac)

# BUSINESS PARTNERSHIP FRANCHISE PROGRAMME



## Franchise Opportunities with Pedagog.ac

### Introduction

Pedagog.ac is a leading educational institution dedicated to providing innovative and effective learning experiences. We are excited to announce the launch of our franchise program, offering passionate educators the opportunity to bring our unique approach to their communities.

### Why Franchise with Pedagog.ac?

- Multiple Revenue Streams
- 650+ Courses + Degree Programmes
- Proven Curriculum: Our curriculum is developed by experienced educators and rigorously tested to ensure student success.
- Technology Integration: We leverage cutting-edge technology to personalize learning and enhance engagement.
- Support and Training: We provide comprehensive training and ongoing support to ensure your franchise thrives.
- Strong Brand Reputation: Benefit from the established reputation and credibility of Pedagog.ac.

### Target Franchisees

We are seeking individuals with:

- A passion for education and a commitment to student success.
- Strong business acumen and leadership skills.
- Experience in education or a related field (preferred).
- The financial resources to invest in a franchise.

Visit Our Website:  
[www.pedagog.ac](http://www.pedagog.ac)

Phone:  
+44 7392 536563

Email:  
[info@pedagog.ac](mailto:info@pedagog.ac)

# MBA | BBA | DBA

Graduate & Undergraduate Programmes with  
SCHOLARSHIPS

## Benefits of Owning a Pedagog.ac Franchise

- Be Your Own Boss: Run your own business with the support of a proven system.
- Make a Difference: Provide a valuable service to your community by empowering students.
- Financial Opportunity: Benefit from the growing demand for quality education.
- Reduced Risk: Operate a business with a successful track record & absolutely no risk

## What We Offer Franchisees

- Comprehensive Training: Pre-opening and ongoing training on our curriculum, technology, and operational procedures.
- All University Degree Programmes
- Whitelabel Site for partners with all our products and courses.
- Marketing and Support: Assistance with developing a marketing strategy and ongoing marketing support.
- All Marketing Creatives weekly
- Use of our and partners logos
- Operational Support: Ongoing support from our team of experts to ensure your success.
- Between 35%-40% commission on all our products and services
- Pedagog Approved Learning Centre Authority
- Convocation Ceremonies, Workshops, Networking Events
- Free Cisco Webex Training licence to all Partners

## Investment

The initial investment for a Pedagog.ac franchise will vary depending on location and facility size. We will provide detailed financial information during the discovery process. Minimum investment for a 5 year contract for all our offerings comes at one-off fee of \$1000.

## Next Steps

If you are interested in learning more about franchise opportunities with Pedagog.ac, please contact us at [info@pedagog.ac](mailto:info@pedagog.ac)

Together, we can make a difference in the lives of students!

# CHARTING SUCCESS TOGETHER



Our Top Franchise Partner  
earned net commissions of  
***\$246,000 in year 2023***

**PEDAGOG  
LEARNING  
APPROVED CENTRE**



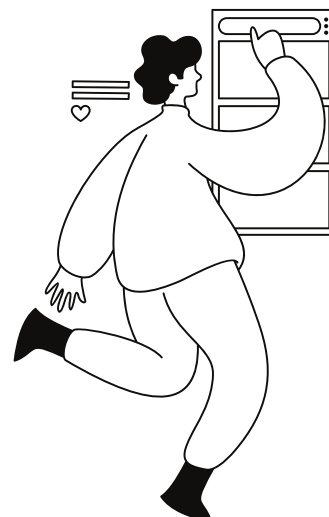
# Communication

For any queries related to courses, admissions, scholarships, or technical related queries please contact **hello@pedagog.ac** The team usually resolves all the queries within 24-48 hours.

For any partnerships or business franchise related queries please contact **info@pedagog.ac**

**Pedagog - Blockchain based innovative learning platform**

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In Collaboration With  
**EUROPEAN INTERNATIONAL UNIVERSITY-Paris**  
59 Rue Lamarck, 75018 Paris, France  
[www.eiu.ac](http://www.eiu.ac) | [www.eiuworkshops.com](http://www.eiuworkshops.com)



**Congratulation**

**WELCOMING NEW PARTNERS**











"The best way to find yourself is to lose yourself in service of others."

"We make a living by what we get, but we make a life by what we give."



**Pedagog**

team of educators  
tech enthusiasts  
enjoys joy

our Teaching for Learning Course today

LEARN MORE

@pedagog.ac

pedagog

## CHARITY AND NEWS

**Pedagog**

we believe in the power of a motivated team. Here's to the milestones that drive our progress!

**2,10,400+**  
**Students Enrolled**

Search It? Learn It.

pedagog.ac

Making learning a joyful experience.

- Industry Experts
- International Curriculum
- Flexible hours

Apply now  
hello@peda

#LIFEATPEDAGOG

**TEAM WORK**

IN THE WORLD OF EDTECH,  
HAPPINESS AND CREATIVITY GO  
HAND IN HAND

# GLOBAL EDUCATORS CONFERENCE AND EDUTOUR 2023



Theme: Building Bridges: The Power of Partnership  
in Early Childhood Develop

# 2023

THAILAND

# 2023

23rd to 25th November, 2023

